BLAKE MASON

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EDUCATION

University of Wisconsin, Madison

Ph.D. Electrical and Computer Engineering, December 2020, Advisor: Dr. Robert Nowak

University of Southern California B.S. Electrical Engineering, May 2015

Research Focus: active learning, multi-armed bandits, metric learning, nearest neighbors, level set estimation

SELECTED RESEARCH & INDUSTRY EXPERIENCE

Rice University | Dept. of Electrical & Computer Engineering

9/21 - Present

• Active Learning for Knowledge Graphs

Collaborated with researchers to develop active learning techniques to estimate knowledge graphs for use in intelligent textbooks.

- Benchmarked existing techniques to understand their applicability for use with education data
- Collaborated with practitioners and researchers to develop new data collection methods

• Membership Inference in Deep Neural Networks

Applied statistical expertise to develop study the connection between overparameterization in machine learning models and their susceptibility to membership inference attacks.

- Leveraged classical theory to establish the theoretical limits of membership inference
- Demonstrated a fundamental trade-off between model accuracy and membership inference risk
- Experimentally showed this phenomenon in many model classes

University of Wisconsin — Madison | Dept. of Electrical & Computer Engineering

8/15 - 9/21

• Active Level Set Estimation

Led a project studying a new, more natural bandit objective for crowd-sourcing and scientific applications and designed optimal and computationally efficient algorithms.

- Motivated new multi-armed bandit objective based on scientific discovery and crowd-sourcing applications
- Developed optimal algorithms and comprehensive theory controlling sample complexity
- Tested algorithm against state of the art baselines on large, crowd sourced dataset

• Metric Learning with Human Data

Worked under professors in Machine Learning and Educational Psychology through UW Madison's interdisciplinary research program, LUCID, Led a project adapting metric learning techniques to assess individual learning differences in STEM education.

- Applied and compared low dimensional metric learning algorithms to rank visual features present in the molecules by correlation with students' judgments, and access concept knowledge
- Developed novel theory demonstrating the sample complexity, optimality, and convergence rates of low dimensional metric learning algorithms
- Conducted large scale perceptual similarity experiment in chemistry classroom

• Fast Ordinal Triplet Embedding (FORTE)

Co-wrote an open-source library of ordinal embedding algorithms in Cython and Python, providing fast implementations of many classical and modern algorithms.

- Analyzed algorithmic performance and quality of results
- Applied FORTE to improve existing data analysis tools used by collaborators

Amazon | Seattle, WA | Applied Scientist Intern

6/18 - 8/18

Designed and implemented novel recommendation systems for Amazon Music business in MXNet. Developed novel algorithm for extreme classification. Built prototype of product and demonstrated to senior managers.

- Applied MXNet and Gluon to reduce training time by 35% and decrease codebase by 60%
- Improved new artist discovery for customers
- Increased diversity of recommended music

The Aerospace Corporation | El Segundo, CA | Engineering Intern

5/14 - 5/15

Designed and built a testing environment to measure thermo-acoustic transduction in carbon-nanotube transistors. Successfully captured the world's first audio recording of a single molecule, the smallest known loudspeaker.

- Wrote LabView code to automate testing and data-analysis
- Published first author paper and presented at a conference

SKILLS & INTERESTS

Programming: Python (NumPy, Dask, Multiprocessing, Cython, SciPy, pandas, Pytorch), MATLAB, Pyspark **Machine Learning**: Active Learning & Bandits, Ordinal Embedding, Metric Learning, Level Set Estimation **Interests**: Active learning, human data, sparsity, similarity embeddings, running, choir, writing poetry, folk music

LEADERSHIP & INVOLVEMENT_

GODDESSES Seminar | Founder, Organizer

9/17 - 9/18

Founded and led a graduate student only Optimization and Machine Learning speaker series where students can practice scientific communication skills and get feedback on research ideas.

- Coordinate presenters to ensure a variety of topics and viewpoints are shared
- Assist younger students in forming topics and presenting them effectively

Moneythink | Co-President, Mentor Captain

8/12 - 5/15

Led the USC chapter of the Chicago-based non-profit *Moneythink*; we trained students to teach financial literacy in local high schools, focusing on personal finance and college.

- Taught weekly course to underserved high school students in financial literacy
- Coordinated the teaching of over 400 students in urban Los Angeles

SELECTED PUBLICATIONS

- **Mason, B.**, Jun, K., & Jain, L. (2022). A Experimental Design Approach for Regret Minimization in Logistic Bandits. *arXiv preprint*. (To appear at AAAI 2022)
- Katz-Samuels, J., **Mason, B.**, Jamieson, K. G., & Nowak, R. (2021). Practical, Provably-Correct Interactive Learning in the Realizable Setting: The Power of True Believers. *Advances in Neural Information Processing Systems*, 34.
- **Mason, B.**, Camilleri, R., Mukherjee, S., Jamieson, K., Nowak, R., & Jain, L. (2021). Nearly Optimal Algorithms for Level Set Estimation. *arXiv preprint arXiv:2111.01768*. (To appear at AIStats, 2022)
- Jun, K. S., Jain, L., Mason, B., & Nassif, H. (2021, July). Improved confidence bounds for the linear logistic model and applications to bandits. In *International Conference on Machine Learning* (pp. 5148-5157). PMLR.
- **Mason, B.,** Jain, L., Tripathy, A., & Nowak, R. (2020). Finding All {\epsilon}-Good Arms in Stochastic Bandits. In *Advances in neural information processing systems (NeurIPS)*.
- **Mason, B.**, Tripathy, A., & Nowak, R. (2019). Learning Nearest Neighbor Graphs from Noisy Distance Samples. In *Advances in neural information processing systems (NeurIPS)*.
- **Mason, B.**, Rau, M. A., & Nowak, R. (2019). Cognitive Task Analysis for Implicit Knowledge About Visual Representations With Similarity Learning Methods. *Cognitive Science*, 43(9), e12744.
- Nobles, J., Hamoudi, A, Nowak, R., Landau, E., Baron, A., Brittingham, J., **Mason, B**. "Place-Based Variation in Early Pregnancy Loss: Evidence from Population Data." Reproductive Sciences. Vol. 25.
- **Mason, B.**, Jain, L., & Nowak, R. (2017). Learning low-dimensional metrics. In *Advances in neural information processing systems (NeurIPS)* (pp. 4139-4147).
- Rau, M., **Mason, B**., and Nowak, R. D. How to model implicit knowledge? Similarity learning. methods to assess perceptions of visual representations. In *Proceedings of the 9th International Conference on Educational Data Mining*, 2016. (best paper nominee)